

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61895-1

DATE PRINTED

11/02/12

AND

PAGE 1

5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342753		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	TARGET ENTERPRISES LTD.		CALIFORNIANS FOR A STRONGER AMERICA	
AND	15260 Ventura Blvd Ste 1240		150 Broadway Ste 1022	
ADDRESS	Sherman Oaks	CA 91403-5347	New York	NY 10038-4381
	USA		USA	
CONTACT	JULIE IADANZA		PRODUCTCALIFORNIANS FOR A STRONGER	
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	F	1	05:00P	06:00P	30S	11/02/12-11/02/12	M-F 5-6P CBS2 NEWS	1	3000.00	3000.00
2	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	M-F 5-6P CBS2 NEWS	1	3000.00	3000.00
Total Contract:								2		6000.00
Billing Summary										
Qtr 4-12						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	6000.00	.00	6000.00	
GRAND TOTAL									6000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION